



State 4-H Roundup Communication Event

Photography

Definition of Photography Exhibition

Photography is a means of self-expression and creativity through the lenses of a camera. The exhibitor will illustrate and communicate their mastery of photographic equipment, techniques, composition (elements and principles of art), lighting, storytelling, photo editing and processing through four photos. The exhibitor will meet with the judge to discuss the photos, share the experience and knowledge learned. This is referred to as “interview” judging.

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=S594NX48P1S](https://www.youtube.com/watch?v=s594NX48P1s)

Judging

- Photos will be viewed by judge(s) prior to Roundup.
- Judging in 4-H is form of education or a teachable moment. We are evaluating the skills and knowledge being mastered (the learning process) as a result of completing the project.
- Each 4-H'er will participate in interview judging the day of the contest. During the one-on-one interview, all photos will be reviewed and the judge will question the participant about his/her pictures and what they learned in the process. The judge may even offer suggestions for project growth.
- Interview - 5 minutes

Categories

- A. Four photos, one from each of the following categories: people, animals, plant life and scenery.
- B. Four photos showing good composition, such as placement of subject, framing, contrast or perspective.
- C. Four action photos.
- D. Four photos showing effect (lighting, media, techniques and processes).
- E. Four photos showing members' knowledge of one of the following: different lenses, photo lamps, existing light, filters, or special effects.
- F. Four outstanding “people” pictures.
- G. Four landscapes or nature photos.

Guidelines

RECOGNITION

- Danish-Award System, with respective color ribbon, used to evaluate each presentation:
Blue Award (Outstanding)
Red Award (Good, but could use improvement)
White Award (Needs Improvement)
- Peer Competition (first through third place) will be used to place participants in each category.
- The judge(s) reserve the right/have the discretion not to award first place.
- First place winners will receive a plaque and a monetary award of \$50 (2015). Monetary awards will be mailed following Roundup.
- Results and ribbons will be awarded at the conclusion of the contest in each room. Only exception is with prior approval of event superintendent, that a designated representative may accept award on their behalf because the contestant is competing/participating in another activity running simultaneously with communication event.
- All results will be emailed to county educators following the contest.
- ALL First place winners must write a thank you note immediately following the awards presentations before they can leave with the plaque.

- Participant will select one category. Photos should not have any border or colored background. Simply put, we just want the photo. Label each picture with a file name as noted below.

(last name) (county) Category photo#

Example:

- Smith_Green_A_photo1
- Smith_Green_A_photo2
- Smith_Green_A_photo3
- Smith_Green_A_photo4

- Photos and Score Sheet will be submitted electronically no later than 5 pm on June 26, 2015 to karla.knoepfli@okstate.edu.

In the future participants may be provided a camera and subject matter to photograph the day of the contest, as well as submitting photo’s in advance.

Preparation

- Oklahoma Resources: <http://4h.okstate.edu/literature-links/lit-online/communication-expressive-arts/speaking>
- Review the scorecard and evaluate each picture using the criteria outlined below.

COMPOSITION - Elements and Principles of Art
Center of interest – Is there a main center of interest?
Placement of subject – Is the subject placed in a position that adds to the interest and story-telling ability of the picture?
Distance from subject – Does the subject fill the viewfinder or does the distance add an interesting perspective?
Foreground/background – Is the foreground and background simple and uncluttered? Is it used to set the stage for the story without detracting from the subject?
Format – was the horizontal or vertical format used the best choice and was it used effectively?
Framing – Is framing used to add dimension to the photo or call attention to subject?
Perspective – Is the camera angle used effectively to help add interest and build the story?
Line, shape, pattern, texture – Is line, shape, patterns, or texture used to add interest or direct the eye to the subject? Do the shapes and lines relate to one another?
IMAGE QUALITY- Technique Applied to Composition
Focus – Is the image clear and sharp? Does the photo record fine detail with good definition?
Exposure – Did the exposure used provide adequate lighting for the image?
Contrast – Is contrast used effectively to make the subject stand out or to set a mood?
Lighting – Does the lighting call attention to the subject, set a mood, or add interest?
Grain – Is graininess apparent and detracting to the overall image?
Depth of field – Is the depth of field used effectively to emphasize the subject?
Color – Is the color (either black and white or color) natural and true to life?
Depth of tones – Does the photo have richness of color or complete range of tones?


STORYTELLING
Message – Does the photo clearly communicate a message? Does it tell a story in the first glance?
Impact – Does the photo attract and maintain your attention?
Creativity & originality – Is the subject presented in a unique way?
INTERVIEW
Can verbalize what was learned - skills mastered and knowledge gained.
Can explain the creative process/thought used to compose the photo(s) content/story.
Goals/plans for future project work

Adapted from University of New Hampshire Cooperative Extension 4-H Youth Development Photography Score Sheet

Oklahoma 4-H Photography Score Sheet

Name _____ County _____

CATEGORY – check the box for the category being entered

<input type="checkbox"/> A. Four photos, one from each of the following categories: people, animals, plant life and scenery.	<input type="checkbox"/> B. Four photos showing good composition, such as placement of subject, framing, contrast or perspective.	<input type="checkbox"/> C. Four action photos.	<input type="checkbox"/> D. Four photos showing effect (lighting, media, techniques and processes).
<input type="checkbox"/> E. Four photos showing members' knowledge of one of the following: different lenses, photo lamps, existing light, filters, or special effects.	<input type="checkbox"/> F. Four outstanding "people" pictures.	<input type="checkbox"/> G. Four landscapes or nature photos.	

CRITERIA	Exceeds Expectations	Meeting Expectations	Approaching Expectations	For each skill/knowledge identified in the photo collection, place an x in the box that best describes the photo/interview.
COMPOSITION - 30 POINTS				
Elements and Principles of Art				Points _____
– Center of interest				Comments
– Placement of subject				
– Distance from subject				
– Foreground/background				
– Format				
– Framing.				
– Perspective				
– Line, shape, pattern, texture				
QUALITY – 30 POINTS				
Technique applied to composition				Points _____
– Focus				Comments
– Exposure				
– Contrast				
– Lighting				
– Grain				
– Depth of field				
– Color Balance				
– Depth of tones				
STORYTELLING – 20 POINTS				
Message – subject matter				Points _____
– Impact				Comments
– Creativity and originality				
PROJECT INTERVIEW - 20 POINTS				
Can verbalize what was learned				Points _____
– Can explain the creative process/thought				Comments
– Goals/plans in project				
TOTAL POSSIBLE POINTS – 100				Total Points _____
				Blue _____ Red _____ White _____

Key: Blue = Outstanding, Red = Satisfactory, W = Needs Improvement