



State 4-H Roundup Communication Event

Video

Definition of a Video Story

The best told stories are those that you believe in and inspire passion. Just like a speech or a written story the video will have an introduction, body and conclusion. The story will have a purpose - to inform, persuade, inspire, or entertain.

Judging

- Videos will be viewed by a judge(s) prior to Roundup.
- Judging in 4-H is form of education or a teachable moment. We are evaluating the skills and knowledge being mastered (the learning process) as a result of completing the project.
- Each 4-H'er will participate in interview judging the day of the contest. During the one-on-one interview, the video will be viewed and the judge will question the participant about his/her video and what they learned in the process. The judge may even offer suggestions for project growth.
- Interview - 5 minutes

Categories:

- Narrative** – A film which tells a story. Can be based on fact or fiction.
- Documentary** – A film which presents factual information about a person, event or process.
- Animation** – A film created by techniques that simulate movement from individual images.
- Promotional** – This category is for films or public service announcements that are meant to publicize 4-H programs or some other cause that you are passionate about.
- Voices of 4-H History** – A historical perspective on 4-H. May be a narrative, documentary, animation, etc.

Guidelines

1. Video is limited to 2 minutes. Minimal length? Only that which is required to tell a "story."
2. Music must be royalty free, no copyrighted material (No current or pop music. Music can be used from <http://freeplaymusic.com>, <http://incompetech/m/c/royalty-free/> or similar royalty free websites.)
3. Submissions must include the video, video Information sheet, 4-H Media release(s) for video participant(s) and the score sheet with the top portion completed.
4. Video and **completed paperwork** will be submitted electronically no later than 5 pm on June 15 to karla.knoepfli@okstate.edu.
5. With permission, the Video may be shared through 4-H Social Media outlets.

RECOGNITION

- Danish-Award System, with respective color ribbon, used to evaluate each presentation:
Blue Award (Outstanding)
Red Award (Good, but could use improvement)
White Award (Needs Improvement)
- Peer Competition (first through third place) will be used to place participants in each category.
- The judge(s) reserve the right/have the discretion not to award first place.
- First place winners will receive a certificate and a monetary award of \$50. Monetary awards will be mailed following Roundup.
- ALL First place winners must write a thank you note immediately following the awards presentations.
- Results and ribbons will be awarded at the conclusion of the contest in each room. Only exception is with prior approval of event superintendent, that a designated representative may accept award on their behalf because the contestant is competing/participating in another activity running simultaneously with communication event.
- All results will be emailed to county educators following the contest.

Preparation/Resources:

Each resource site is full of sample videos, instructional materials, instructional videos; all designed to help youth digitally tell their story. You don't have to purchase the adobe software. The curriculum will help you create your own videos.

- <http://4h.okstate.edu/projects/science-and-technology/photography-and-video-resources>
 - <http://4h.okstate.edu/literature-links/lit-online/communication-expressive-arts/speaking>
 - <http://4h.missouri.edu/filmfest4h/>
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Oklahoma 4-H Youth Development Media, Photo & Video Release Form

PROGRAM INFORMATION

PLEASE READ THIS DOCUMENT CAREFULLY BEFORE SIGNING. THIS IS A LEGALLY BINDING DOCUMENT.

In consideration for my child's participation in the 4-H Youth Development Program, I, the undersigned parent/guardian of the minor child indicated below, hereby grant to Oklahoma State University, its Board of Regents, Administration, Faculty, Staff, Student Leaders, and all other officers, directors, employees and agents ("University") the right to reproduce, use, exhibit, display, broadcast, distribute, exploit (market or promote), modify, adapt, and create derivative works of photographs, videotaped images or video/audio recordings of my child ("Materials") by incorporating them into publications, catalogues, brochures, books, magazines, photo exhibits, motion picture films, videos, electronic media, websites, and/or other media, or commercial, informational, educational, advertising, or promotional materials or publications related thereto ("Works"). It is agreed that the Works will be used in connection with University business, the activities of the University, or for promoting, publicizing or explaining University activities or events.

Materials may appear in any of the wide variety of formats and media now available to the University and that may be available in the future, including but not limited to print, broadcast, videotape, CD-ROM and electronic/online media.

I waive my right to inspect or approve any Works that may be created by the University using the Materials and waive any claim with respect to the eventual use to which Materials may be applied.

I understand and agree that the University is and shall be the exclusive owner of all right, title, and interest, including copyright, in the Works, and any commercial, informational, educational, advertising, or promotional materials containing the Materials. All electronic or non-electronic negatives, positives, and prints are owned by the University. I also understand that neither I nor my child will receive compensation in connection with the use of my child's image.

I, on behalf of my child, furthermore release, indemnify and hold harmless University from and against any and all liability, actions, debts, claims and demands of every kind whatsoever, specifically including, but not limited to, any claim for negligence or negligent acts or omissions and any present or future claim, loss or liability for injury to person or property that my child may suffer, for which my child may be liable to any other person, or that may or does arise out of the use of the Materials.

This RELEASE contains the entire agreement between the parties and the terms of this RELEASE are contractual and not a mere recital. The information I have provided is disclosed accurately and truthfully. I have been given ample opportunity to read this document and I understand and agree to all of its terms and conditions. I acknowledge that I am signing this document freely and voluntarily. My signature on this document is intended to bind not only myself but also my successors, heirs, representatives, administrators, and assigns.

SIGNATURE AND COMPLETE INFORMATION IS REQUIRED:

Parent/Guardian

Name:

Minor Child's (Children) Name: _____

Parent/Guardian Signature: _____ Date: _____

Address: _____ City: _____


State: _____ Zip: _____

Phone Number: _____ E-mail address: _____

Oklahoma 4-H Video Score Sheet

Name _____ County _____

CATEGORY – check the box for the category being entered

<input type="checkbox"/> A. Narrative – A film which tells a story. Can be based on fact or fiction.	<input type="checkbox"/> B. Documentary – A film which presents factual information about a person, event or process.	<input type="checkbox"/> C. Animation – A film created by techniques that simulate movement from individual images.
<input type="checkbox"/> D. Promotional – This category is for films or public service announcements that are meant to publicize 4-H programs or some other cause that you are passionate about.	<input type="checkbox"/> E. Voices of 4-H History - A historical perspective on 4-H. May be a narrative, documentary, animation, etc.	

CRITERIA	Exceeds Expectations	Meeting Expectations	Approaching Expectations	For each skill/knowledge identified in the photo collection, place an x in the box that best describes the video/interview.
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VIDEO QUALITY - 30 POINTS				Points _____
– Smoothness – cuts and edits				Comments
– Audio				
– Lighting				
– Framing				
– Perspective				
– Overall Appearance				
– Creative and original use of videography				

STORY CONTENT AND IMPRESSION – 30 POINTS				Points _____
– Story message was clear, concise and impactful				Comments
– Story achieved a purpose				
– Story informed, persuaded, inspired or entertained.				
– Story content presented from a creativity and/or original perspective				

REPRESENTS 4-H PROGRAM – 10 POINTS				Points _____
– The audience knows the production was the result of 4-H project work, done by 4-H member(s).				

VIDEO LENGTH – 10 POINTS				Points _____
– Video length appropriate for the story content				Comments
– Video no longer than 120 seconds				

PROJECT INTERVIEW - 20 POINTS				Points _____
– Can verbalize what was learned				Comments
– Can explain the creative process/thought				
– Goals/plans for future projects				

TOTAL POSSIBLE POINTS – 100	Total Points _____ Blue ____ Red ____ White ____
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Key: Blue = Outstanding, Red = Satisfactory, W = Needs Improvement