4-H COMMUNICATION EVENT
Photography

Noon, July 7th the ACTUAL exhibit <u>and</u> any supporting documents are due electronically to the state office.

All exhibits are viewed by judge(s) <u>BEFORE</u> Roundup.

Submission details will be sent electronically directly to the youth after June 15th. Each participant is responsible for reading and responding to emails in a timely manner.

Photography Exhibit Defined

Photography is a means of self-expression and creativity through the lenses of a camera. The exhibitor will illustrate and communicate their mastery of photographic equipment, techniques, composition (elements and principles of art), lighting, storytelling, and photo editing with four photos.

Preparation

- Oklahoma Communication and Expressive Arts Photography Resources:
  - https://4h.okstate.edu/projects/communication-and-expressive-arts/index.html
  - https://4h.okstate.edu/projects/science-and-technology/photography/index.html
- Review the scoresheet doing a self-evaluation of each photo. Self-evaluation will be helpful in preparing for the interview process and modifying your work to improve the finished product.

JUDGING

Judging an exhibit is an extension of the educational process in 4-H project work. The "judging" process is used to evaluate the skills and knowledge learned by the member in creating the exhibit/project.

This contest consists of "**Interview Judging,**" which allows the judge to view the project, but more importantly to have a conversation with the member. Each 4-H'er will participate in a 5-minute interview the day of the contest. During the one-on-one interview, all photos will be reviewed, and the judge will question the participant about the work and what was learned in the process. The judge will offer suggestions for project growth.

RECOGNITION

- Danish-Award System is used to evaluate each presentation: Ribbons are presented as:
  Blue Award (Outstanding)
  Red Award (Good- Satisfactory - room for improvement)
  White Award (Satisfactory- Needs Improvement)
- Peer Competition - First through third place will be designated for each category. No ribbons awarded.
- The judge(s) reserve the right/have the discretion not to award first place.
- First place winners will receive a certificate and a monetary award of $50. Monetary awards will be mailed following Roundup.
- ALL First-place winners must write a thank you note.
- Results will be awarded at the conclusion of the contest; participant must be present. The only exception is with prior approval of event superintendent, that a designated representative may accept award on their behalf because the contestant is competing/participating in another activity running simultaneously with the communication event.
- All results will be emailed to county educators.

View an example of interview judging HTTPS://WWW.YOUTUBE.COM/WATCH?V=S594NX48P1S.
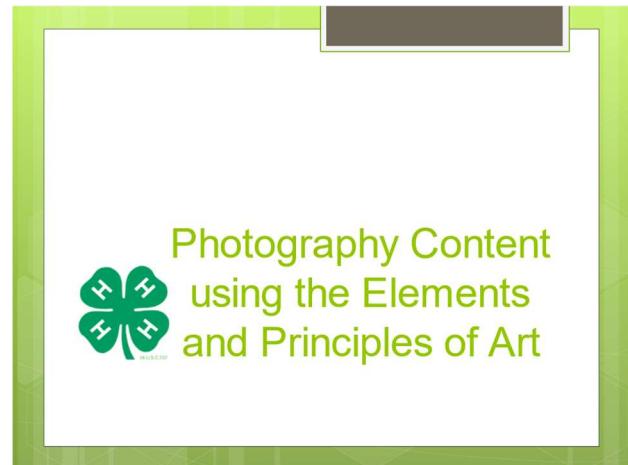
EXHIBIT

An exhibit illustrates what the 4-Her has learned – their understanding of photographic equipment, lighting, techniques, composition, etc.

An exhibit will be composed of FOUR photos which fit ONE category.

CATEGORIES:

A. Four photos, one from each of the following categories: people, animals, plant life and scenery.
B. Four outstanding "people" pictures.
C. Four action photos.
D. Four landscapes or nature photos.

- Photos can be cropped.
- Photos should not have any border or colored background.
- An electronic copy of the exhibit must be submitted by the 4-H member by NOON on July 7th. Submission details will be mailed to the contestant after June 15.
- Participants should be prepared to talk about any of the following techniques applied in their photos:
  - Settings: lenses/aperture setting, photo lamps, existing light, filters, or speed
  - Composition: placement of subject, framing, contrast, or perspective
 - Special effects: lighting, subject matter, techniques, and processes

Resources posted at https://4h.okstate.edu/projects/communication-and-expressive-arts/index.html

PHOTOGRAPHY CRITERIA

COMPOSITION - Elements and Principles of Art

Center of interest – Is there a main center of interest?
Placement of subject – Is the subject placed in a position that adds to the interest and story-telling ability of the picture?
Distance from subject – Does the subject fill the viewfinder or does the distance add an interesting perspective?
Foreground/background – Is the foreground and background simple and uncluttered? Is it used to set the stage for the story without detracting from the subject?
Format – was the horizontal or vertical format used the best choice and was it used effectively?
Framing – Is framing used to add dimension to the photo or call attention to subject?
Perspective – Is the camera angle used effectively to help add interest and build the story?
Line, shape, pattern, texture – Is line, shape, patterns, or texture used to add interest or direct the eye to the subject? Do the shapes and lines relate to one another?

IMAGE QUALITY- Technique Applied to Composition

Focus – Is the image clear and sharp? Does the photo record fine detail with good definition?
Exposure – Did the exposure used provide adequate lighting for the image?
Contrast – Is contrast used effectively to make the subject stand out or to set a mood?
Lighting – Does the lighting call attention to the subject, set a mood, or add interest?
Grain – Is graininess apparent and detracting to the overall image?
Depth of field – Is the depth of field used effectively to emphasize the subject?
Color – Is the color (either black and white or color) natural and true to life?
Depth of tones – Does the photo have richness of color or complete range of tones?

STORYTELLING

Message – Does the photo clearly communicate a message? Does it tell a story in the first glance?
Impact – Does the photo attract and maintain your attention?
Creativity & originality – Is the subject presented in a unique way?

INTERVIEW

Can verbalize what was learned - skills mastered and knowledge gained.
Can explain the creative process/thought used to compose the photo(s) content/story.
Goals/plans for future project work

Adapted from University of New Hampshire Cooperative Extension 4-H Youth Development Photography Score Sheet

Example slides from resource: Photography Content – Using the Elements and principles of Art.
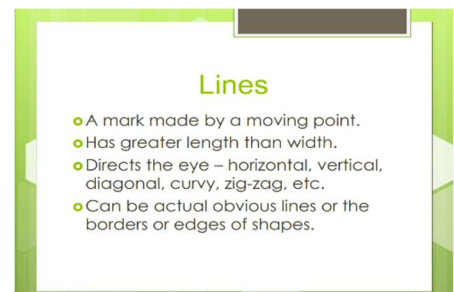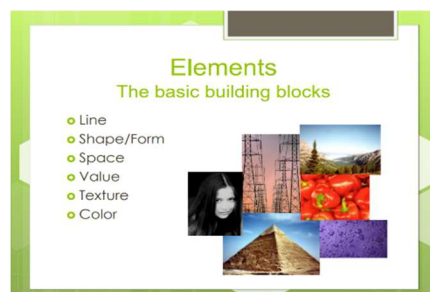
Oklahoma 4-H Photography Score Sheet

Name _____ County _____

CATEGORY – check the box for the category being entered

☐ A. Four photos, one from each of the following categories: people, animals, plant life and scenery.	☐ B. Four outstanding "people" pictures.	☐ C. Four action photos.	☐ D. Four landscapes or nature photos.

During the "Interview Judging," be prepared to talk about any of the following techniques applied in their photos:
- Settings: lenses/aperture setting, photo lamps, existing light, filters, or speed
- Composition: placement of subject, framing, contrast, or perspective
- Special effects: lighting, subject matter, techniques, and processes

CRITERIA	Exceeds Expectations	Meeting Expectations	Approaching Expectations	For each skill/knowledge identified in the photo collection, place an x in the box that best describes the photo/interview.
COMPOSITION - 30 POINTS Elements and Principles of Art				Points _____
− Center of interest				Comments
− Placement of subject				
− Distance from subject				
− Foreground/background				
− Format				
− Framing.				
− Perspective				
− Line, shape, pattern, texture				
QUALITY – 30 POINTS Technique applied to composition				Points _____
− Focus				Comments
− Exposure				
− Contrast				
− Lighting				
− Grain				
− Depth of field				
− Color Balance				
− Depth of tones				
STORYTELLING – 20 POINTS				Points _____
− Message – subject matter				Comments
− Impact				
− Creativity and originality				
PROJECT INTERVIEW - 20 POINTS				Points _____
− Can verbalize what was learned				Comments
− Can explain the creative process/thought				
− Goals/plans in project				
TOTAL POSSIBLE POINTS – 100				Total Points_____ Blue____ Red____ White ____

Key: Blue = Outstanding, Red = Good-Satisfactory, W = Satisfactory- Needs Improvement