



# 4-H Briefs

Fun ideas to help members and families explore 4-H projects

Oklahoma Cooperative Extension Service 4-H Youth Development

## Visual Aids

### FOCUS:

Visual aids are an important aspect in a presentation. Visual aids provide support for the information presented.

### VISUAL AID PURPOSES:

1. Show how things look
2. Show how things work
3. Show how things relate
4. Show important information

### KINDS OF VISUAL AIDS:

- Posters
- Materials
- Overheads
- Costumes
- Videos
- Whiteboard

Probably the most common are the poster, overheads, and videos. However with computer technology, visual aids in presentations are changing. For example, with the use of multi-media units, presenters can create visual aids using graphic design programs. Computers are replacing overhead projectors, posters, and whiteboards. Presenters have many options available to them through computer programs and equipment.

### POSTERS:

A poster is a stiff piece of paper that can be placed on an easel, stood on a table or fastened to a wall.

Guidelines to making a poster:

- keep it simple
- be neat and attractive
- keep information brief
- make it easy to read
- make it easy to use
- posters should be a natural part of the presentation

### OVERHEADS:

You can also use a computer to create overheads. Simply create the page using a graphics program and then copy onto an overhead transparency sheet.

### POSTER SIZES:

<i>Size</i>	<i>Viewing Distance</i>
1/2 inch	8 feet
1/2 inch	16 feet
1 inch	32 feet
2 inch	64 feet

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