

### Introduction

#### **OVERVIEW**

Understanding how your camera works and the elements/principles of art are imperative to capturing a high quality image. You are MAKING photographs not just taking pictures. You are creating your own art piece. Here are some key elements of design to keep in mind.

Focus: the focal point of a picture

**Depth-of-Field:** the area beyond the focus of a picture; can be in front of, behind, or to the sides of the focal point

**Exposure:** refers to the amount of light that reaches the camera's sensor, determined by the shutter speed and size of the lens opening

The best photos have sharp focus and a strong subject, meaning that it is easy to recognize what the picture is highlighting. The subject should be in focus and should have a plain, uncluttered background. Your subject can be anything!

To get a **sharp focus**, emphasize the subjects' eyes. To get a **strong subject** have the subject fill a substantial part the frame, meaning that there is no question what the photograph is of or is about. To get a plain, uncluttered **background** make sure that you are aware of your surroundings and that it will not distract or take away from the subject of the picture.

Lighting helps draw the focus to the subject

**Front Lighting**: when light shines on the side of the subject that is facing the photographer

**Backlighting:** adds depth of background to the image and shows the intrinsic details of the subject

**Diffuse Lighting**: there are no distinct shadows; soft light like in the shade or indoors near a window





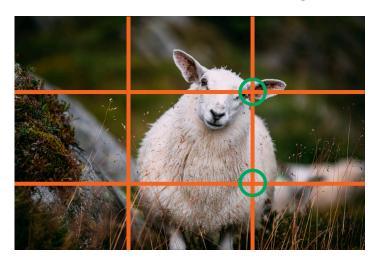


## Application

#### **ENGAGING BALANCE**

Having a strong subject matter is essential in photography. Photographers use the **Rule** of **Thirds** as a simple trick to ensure the strength of their subject. Imagine laying a 3X3 grid over a photo. A strong subject will be in at least 1-3 of the intersections of the grid.





**Angles** help make the picture more pleasing and draws your eyes to the picture. Your eyes naturally travel in a **Z-pattern** shape. For example, when you read a book or article, you read from left to right. Similarly, when you look at a picture you start by looking at the top left corner, skimming across the top, down the middle, and then diagonally down to the left corner and across the bottom right.











# Picture This

#### **SCAVENGER HUNT**

Now it's time to become photographers! Using a camera, any camera, go practice capturing images using the rule of thirds, lighting and focus to maximize your image quality. You can use a compact camera, DSLR camera, disposable camera, or even the camera on you SMART device.

Take pictures of anything. Try and find the following shapes and snap a picture of them:

- 1. Circle
- 2. Square
- 3. Triangle
- 4. A shape of your choice!







