

Oklahoma 4-H Graphic Design Score Sheet

Name _____

County _____



Piece 1 of 2 Pieces- Digital/PPT/Slide Deck Presentation	REQUIRED
AND	
Piece 2 of 2 Pieces - Published <u>Print</u> Graphic Design	REQUIRED

CRITERIA	EXCEPTIONAL – EXCEEDING EXPECTATIONS	Meeting Expectations	GROWTH OPPORTUNITY	For each skill/knowledge identified in the graphic collection, place an x in the box that best describes the project/interview.
CLARITY OF MESSAGE – 20 POINTS				Score
– Message is bold and compelling.				Comments
– Grammar and spelling correct.				
COLOR – 20 POINTS				Score
– Color palette enhances the meaning of the work				Comments
FONT STYLE AND GRAPHICS– 20 POINTS				Score
– Fonts and graphic elements match or complement the topic of the designed product.				Comments
Focus & Flow – 20 POINTS				Score
– Piece(s) include strong focus point and clear pattern for directing eye flow.				Comments
– Elements and principles of design are used effectively.				
– Craftsmanship				
PROJECT INTERVIEW - 20 POINTS				Score
– Can verbalize what was learned				Comments
– Can explain the creative process/thought				
– Goals/plans in project				
TOTAL POSSIBLE POINTS – 100				Total Points Blue Red White

Danish-Award System Key: **Blue** = Exceptional, **Red** = Meeting Expectations, **White** = Growth Opportunity

** The judge(s) reserve the right/have the discretion not to award first place. To be considered for a “placing,” the presentation must be a BLUE Award.

Adapted from [Maryland Society For Education Technology](#) & existing [Graphic Design Rubrics](#).